

# Economic Development Department

# Monthly Report

JULY 2022





## New to the City of Turlock Team !

Anthony Sims  
Economic Development Director -  
Communications Officer



### Focusing on:

BRE Business Retention & Expansion  
Attraction  
Workforce Development/Talent Development

Communications





## **BRE Efforts**

### **Business Retention and Expansion**

# **TYPES OF BUSINESSES MET WITH IN JULY**

- Construction
- Distribution Warehouse
- Developer - Commercial Real Estate
- Business Services
- Restaurant
- Services - Entertainment
- Financial Institute

## **BUSINESS RETENTION & EXPANSION SNAPSHOT**

**7**

Businesses met  
with in July

**20**

Meetings on  
Calendar for August

## **COMMON NEEDS**

Workforce  
Networking  
Marketing

# 36 New Businesses in July



*Opportunity  
Here!*

Autism Ashram Awaaz  
Auto Resources Inc.  
Beyond the Numbers  
BGO General Development  
Central Valley Drywall LLC  
Chrissy Renee  
Dr. House  
EPEX Shop  
Extra Space Storage  
Fahrenheit Heating & Cooling  
Filippones Handyman  
Freya Beauty Lounge  
Global Tax Inc.  
Harris Home Services  
Infinity Art Styles  
Jackie's Jewelry  
Jacob Hikel MFT  
Kal Parts Inc.

Lacey West MFT  
Lake Painting Company  
Lex Does Nails  
M and P Cleaning  
Maestros Barbershop  
Powerhouse Home Improvement Inc.  
Precious Nails and Beauty  
Quality Rehabilitation  
Realty One Media Group  
Second 2 None  
Sweeny B Beauty  
Thai Cuisine  
The Arroyo Agency  
Valley Liquor  
Valley MRI and Radiology Inc.  
VE Artistry  
Watchtower Investigative Agency  
Xpress Meats LLC

# July 2022 Business Workshops



**We help start businesses.**

JOIN THE **TURLOCK BUSINESS START-UP WORKSHOP**

Free In-Person Training on July 25th!  
Register Here: [valleysmallbiz.com/bizstartup](https://valleysmallbiz.com/bizstartup)

AMERICA'S SBDC CALIFORNIA  
Valley Sierra Small Business Development Center

## Upcoming FREE IN-PERSON Workshops



VALLEY SIERRA SMALL BUSINESS DEVELOPMENT CENTER & CITY OF TURLOCK PRESENT

# SMALL BIZ SOCIAL MEDIA SUMMIT

**MEET THE SPEAKERS**

**Tiffany Phillips**  
Tiffany is a business owner, social media expert & SBDC consultant who helps her clients implement successful social media strategies.

**Claudia Newcorn**  
Claudia is an award-winning SBDC consultant & President of Acorn Enterprises who helps businesses develop & apply marketing solutions.

**EVENT LOCATION:**  
Carnegie Arts Center  
250 N Broadway, Turlock, CA

**SUMMIT SCHEDULE**

- 1:00 PM: Check In and Introductions
- 1:30 PM: Workshop 1: Strategic Marketing
- 2:10 PM: Workshop 2: Social Media Technical Session
- 2:40 PM: Networking Time
- 3:00 PM: Workshop 3: Social Media Trends and Strategy
- 3:30 PM: Q&A Session

**August 29<sup>TH</sup>**  
1 PM - 4 PM

Come when you can and leave when you need!

REGISTER HERE

Learn More and Register Here: <https://bit.ly/vssmsummit>

Logos: SBA, California Governor's Office of Business and Economic Development, Turlock, Opportunity Stanislaus, America's SBDC

Learn how to use social media to help grow your business and reach more customers!



# Attraction Efforts

Industries Pursuing:

Trending Franchises/Restaurants/Retailers  
Manufacturing Companies  
Technology Firms



# New Commercial Developments

## Open:

ROTH Social House

Huckleberry's (151 N. Walnut Road)



## Under Construction/Opening Soon:

Amazon

Texas Roadhouse

ROTH Market

Tesla Supercharger EV Stations

El Rosal (new location)



# Workforce Development Talent Development Opportunities

## Presented Workforce Strategies and Resources to:

City of Turlock  
Turlock Unified School District  
Health Industry Business

## Workforce Strategies and Resources:

City of Turlock MVP Volunteer Program  
CSU Stanislaus Career Ready U  
Volt Institute (manufacturing, maintenance training)  
Opportunity Stanislaus Recruiting  
Bay Valley Tech (coding, developer training)



**THE CITY OF TURLOCK  
IS SEEKING INTERNS/VOLUNTEERS  
TO JOIN OUR  
M.V.P  
PROGRAM**

Our Municipal Volunteer Partnership (M.V.P) program is designed to give students, adults, and seniors insight into employment opportunities and to enhance their educational and career goals.

**INTERNS/VOLUNTEERS POSSIBILITIES  
IN THE FOLLOWING DEPARTMENTS:**

- City Attorney
- City Manager
- Human Resources
- Finance
- Public Works
- Municipal Services
- Development Services
- Economic Development
- Risk Management
- Police Administration
- Fire Administration

The City of Turlock's M.V.P program is more than just a volunteer/intern opportunity. It is a stepping stone toward the chance to work, explore and grow within the City of Turlock!

**HOW TO APPLY?**

Email the City of Turlock's Human Resources Department for an application and submit a copy of your resume and list of references.

Telephone: (209) 668-5150  
Fax: (209) 668-5529  
E-mail: HR@turlock.ca.us





# Communication Updates:



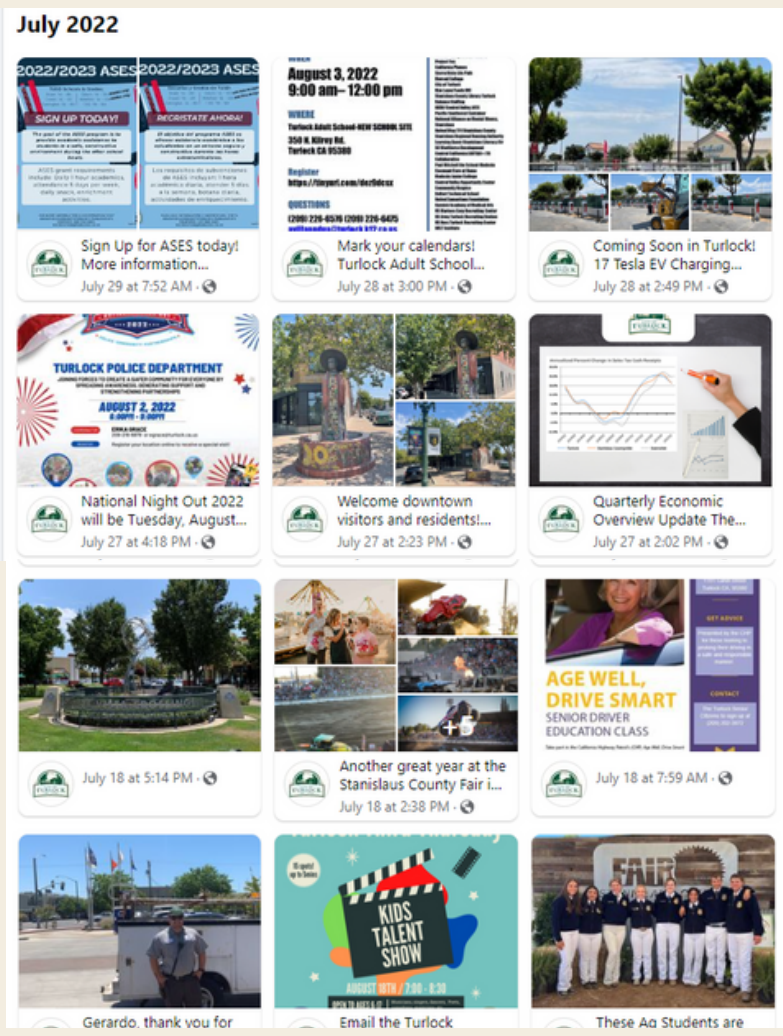
# facebook

City of Turlock City Hall

Facebook page

City of Turlock Economic Development

Facebook page



<https://www.cityofturlock.org/>

# Communication Updates:

Follow us!



<https://www.linkedin.com/company/city-of-turlock/>

**City of Turlock**  
1,119 followers  
1w • 🌐

2022 Brewery of the Year!

The California State Fair's Commercial Craft Beer Competition has officially named Turlock's **Dust Bowl Brewing Co.** as the 2022 Brewery of the Year.

Read More:  
<https://lnkd.in/gWMMVsB3R>

#congratulations

### Dust Bowl takes home top honors at California State Fair



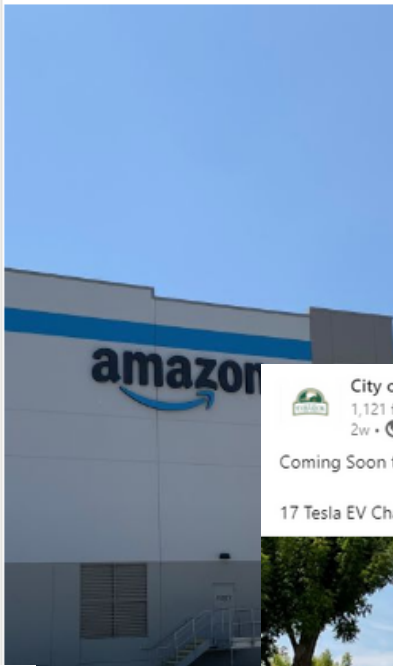
You and 105 others

4 comments

**City of Turlock**  
1,119 followers  
3w • 🌐

Opening soon in Turlock!

#jobgrowth



**City of Turlock**  
1,119 followers  
3w • 🌐

A beautiful day in downtown Turlock!

#downtown



**City of Turlock**  
1,121 followers  
2w • 🌐

Coming Soon to Turlock!

17 Tesla EV Charging Stations

...see more



You and 82 others

8 comments • 1 share

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1,121 followers  
3d • 🌐

The Turlock Fire Department would like to congratulate and thank Travis Ippolito of Troop 451 on the completion of his Eagle Scout project.



You and 107 others



## ***For more information on City Updates and Economic Development News***

### **City of Turlock Website**

<https://www.cityofturlock.org/>

## **facebook**

**City of Turlock City Hall Facebook page**

**City of Turlock Economic Development Facebook page**

## **LinkedIn**

**City of Turlock**